

Code Purple Firefly Project Sponsorship

In partnership with the Firefly Music Festival, volunteers will collect leftover camping equipment and other items to distribute to the homeless throughout the year. Teams will walk the camping area in search of reusable durable camping products to include; sleeping bags, tents, bed rolls, reusable water bottles, lanterns, flashlights, clothing, footwear and nonperishable foods. All items will be cleaned and/or reconditioned and distributed to the homeless community via Code Purple based on need.

To collect, clean and store items, we need businesses to come alongside to support this project. In return for your help, we will acknowledge your sponsorship on the t-shirt worn by volunteers at the festival, during the cleanup project.

PLATINUM SPONSORSHIP \$1,000

Company name and logo on all signs and banners, logo under Platinum level on t-shirt

GOLD SPONSORSHIP \$500

Company logo under Gold level on t-shirt

SILVER SPONSORSHIP \$250

Company logo under Silver level on t-shirt

To ensure your logo is printed on the t-shirts, sponsorships should be received by May 20, 2019.

WHAT IS CODE PURPLE?

Code Purple Kent County has been serving the homeless for more than four years. Code Purple is completely funded by community donations. Code Purple opens shelters within Kent County when temperatures drop to 32 degrees. Guests are provided with dinner and breakfast—a warm bed, clothes, toiletries, blankets, tents and sleeping bags—and with resources to help with medical, employment and financial issues.

Outside of the primary mission during cold weather, Code Purple is active 365 days a year—providing help to people in need of food, clothing, resources for shelter and resources for all needs. Through hard work combined with community donations, Code Purple has been able to provide employment, homes and medical assistance to many guests.

For more information about Sponsorship or to make payment, submit a logo, etc., please go to contact Becky Martin or Jeff Dyer.

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